

MUSEO NACIONAL DEL PRADO IMAGE BANK

Image Bank current fees

*The fees do not include 21% VAT.

Please note VAT is payable by all Spanish clients. Customers resident in other EU member states must supply their valid VAT registration number when submitting their order, otherwise VAT will be charged at the current Spain rate.
For all other non-EU customers the current Spanish legislation will apply.

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AUTHORIZED IMAGE DOWNLOAD

Free image downloading from the www.museodelprado.es website is authorized in the following cases:

- Personal or private use
- Scientific, academic, research, private study or for internal circulation within a formal educational organisation (such as a school, college or university) with no commercial distribution
- Non-profit publications, personal websites, blogs, and social media
- Self-publishing for cases where the author finances the costs of publication by an academic publisher with no print run limit and by dissemination publishers up to a maximum print run of 500 copies.

The transfer of reproduction rights of images from Museo Nacional del Prado Image Bank is intended for Humanities projects in which the scholar/professor/student is personally responsible for paying reproduction fees, and may not be made available to commercial organizations/publishers.

In the three cases mentioned above, please send the filled in and signed application form to bimnp@museodelpradodifusion.es

Please send a sample of the publication to:

Att. Image Bank
Museo Nacional del Prado Difusión S.A.U; S.M.E
C/ Ruiz de Alarcón nº13, 1º
28014 Madrid, Spain

1. EDITORIAL USE RIGHTS

1.1. SMALL PRINT RUN ACADEMIC PUBLICATIONS (UP TO A MAXIMUM PRINT RUN OF 500 COPIES)

Applicable to:

- Academic publications up to a maximum print run of 500 copies
 - a) Books
 - b) Magazines

Interior	65 €
Cover	120 €

This fee includes:

- Up to 2 languages
- Unlimited territory
- License period: until the end of the print run
- Multi-language rate: +30%.
- Reedition/reprint: +80%.

1.2. PUBLICATION FOR COMMERCIAL PURPOSES/CIRCULATION OF MORE THAN 501 COPIES

Applicable to:

- Publications for commercial purposes/circulations of more than 501 copies
 - a) Non-commercial publications of an institutional nature
 - b) Catalogue raisonné/exhibition (museum, gallery or other institution)
 - c) Catalogue of auction houses
 - d) Commercial publishing (commercial publishing house/commercial organization): novel, fiction, essay...
 - e) Magazines

Interior	501-4,000 copies	4.001-10.000 copies	10.001-30.000 copies	More than 30.001 copies
Up to ¼ page	120 €	135 €	145 €	160 €
Up to ½ page	130 €	145 €	155 €	185 €
Full page	150 €	180 €	195 €	230 €
Double page	175 €	220 €	300 €	350 €

Exterior	501-4,000 copies	4.001-10.000 copies	10.001-30.000 copies	More than 30.001 copies
Jacket	600 €	650 €	700 €	750 €
Cover	400 €	550 €	600 €	650 €
Back cover	360 €	495 €	540 €	585 €

This fee includes:

- 1 language
- 1 territory
- License period: until the end of the print run
- Multi-language rate: +30 %
- Reedition/reprint: +30% for the same print run initially contracted. In the case of a section jump, the following fee will be applied corresponding to this section.
- Territory:
 - Extra continent: +20%
 - Extra world: +50%

1.3. PRINTED AND DIGITAL STATIONERY NOT INTENDED FOR SALE

Applicable to:

- Invitation cards, Christmas cards, Notecards and Postcards, etc.

Print run	Fee
Up to 1,000 copies	194 €

- Brochures, flyers, calendars,...

Interior	501-4,000 copies	4.001-10.000 copies	10.001-30.000 copies	More than 30.001 copies
Up to ¼ page	120 €	135 €	145 €	160 €
Up to ½ page	130 €	145 €	155 €	185 €
Full page	150 €	180 €	195 €	230 €
Double page	175 €	220 €	300 €	350 €

This fee includes:

1 language

1 territory

License period: until the end of the run

Multi-language rate: +30%

Reedition/reprint: +30% for the same print run initially contracted. In the event of a section jump, the following fee will be applied corresponding to this section.

Territory:

Extra continent: +20%

Extra world: +50%

*** Combined use: print and digital edition: +30%. Image download excluded.**

2. AUDIOVISUAL RIGHTS

2.1. MUSEUM/CULTURAL INSTITUTION AUDIOVISUAL PRODUCTIONS FOR EXHIBITION USE

Applicable to:

- Audiovisual productions by museums/cultural institutions for exhibition use

License period: up to 1 year	License period: up to 5 years	License period: up to 10 years
124 €	189 €	254 €

This fee includes:

License period: Up to 1 year, up to 5 years, up to 10 years

Extension of rights of use after 10 years: +30%

Right to use image in communication/broadcasting of the audiovisual product (social media, web, etc.): +20%

2.2. AUDIOVISUAL PRODUCTIONS WITH COMMERCIAL BROADCASTING FIRST FEE'S TRANCHE: FESTIVALS/CINEMA SCREENS/1 TV CHANNEL

Applicable to:

- Audiovisual productions with commercial broadcasting at festivals and cinema fees

a) Use of the image in an audiovisual montage	374 €
b) Use of the image in Header/Credit Titles, editing, animation technique,..	3.000 €
c) Film/TV props	400 €
d) Film/TV scenery	1.000 €
e) Use monographic production of a painting	3.000 €

This fee includes:

1 language

1 territory

License period: Up to 10 years

Multi-language rate: +50%

Worldwide rights: +100%

Extension of rights of use after 10 years: +30%

Right to use image in communication/broadcasting of the audiovisual product (social media, web, etc.): +20%

2.3. AUDIOVISUAL PRODUCTIONS WITH COMMERCIAL BROADCASTING SECOND FEE'S TRANCHE: ALL MEDIA

Applicable to:

- Audiovisual productions with commercial broadcasting with TV, platforms, and VOD fees.

a) Use of the image in an audiovisual montage	748 €
b) Use of the image in Header/Credit Titles, editing, animation technique,...	6.000 €
c) Film/TV props	800 €
d) Film/TV scenery	2.000 €
e) Use monographic production of a painting	6.000 €

This fee includes:

1 language

1 territory

License period: Up to 10 years

Multi-language rate: +50%

Worldwide rights: +100%

Extension of rights of use after 10 years: +30%

Right to use image in communication/dissemination of the audiovisual product (social media, web, etc.): +20%

Note: This right is limited to the use of the image in the editing of the video.

Image download excluded

3. DIGITAL USAGE RIGHTS

3.1. ILLUSTRATIVE USE OF THE IMAGE: INTERIOR USE

Applicable to:

- Ebook
- APP (audio/media guides)
- Electronic trade magazine
- Internet (commercial platforms and websites, outside the scope of personal and academic use)
- Commercial campaigns in social media
- Newsletters

Illustrative use: inside use	100 €
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This fee includes:

- 1 language
- License period: 2 years
- Extra language: +10%
- Extension of rights of use after 2 years: +30%
- Right of use of image in communication/dissemination of the digital product (social media, web, etc.): +20%

3.2. BRANDING APP ICON, SCREEN, INTRODUCTION, HEADER, COVER,...

Applicable to:

- Ebook
- APP (audio/media guides)
- Electronic trade magazine
- Internet (commercial platforms and websites, outside the scope of personal and academic use)
- Commercial campaigns in social media
- Newsletters

Product image: APP icon, screen, introduction, header, cover page,...	400 €
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This fee includes:

- 1 language
- License period: 2 years
- Extra language: +10%
- Extension of rights of use after 2 years: +30%
- Right of use of image in communication/dissemination of the digital product (social media, web, etc.): +20%

3.3. USE OF THE IMAGE IN DIGITAL MONOGRAPHIC CONTENT

Applicable to:

- Ebook
- APP (audio/media guides)
- Electronic trade magazine
- Internet (commercial platforms and websites, outside the scope of personal and academic use)
- Commercial campaigns in social media
- Newsletters

Use of images in monographic digital content	600 €
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This fee includes:

- 1 language
- License period: 2 years
- Extra language: +10%
- Extension of rights of use after 2 years: +30%
- Right of use of image in communication/dissemination of the digital product (social media, web, etc.): +20%

Note: Image download excluded.

Image reproduction at limited resolution: 640 x 480 pixels at 72 dpi

4. EXHIBITION RIGHTS

4.1. REPRODUCTION OF THE WORK IN EXHIBITION MEDIUM: CANVAS, BACKLIT

Applicable to:

- Reproduction of the image on a canvas, in a backlit,...

License period	Small format: exhibition labels,...	Standard size (reproduction: at the size of the artwork)	Large format: reproductions/ large format projections
Up to 1 year	65 €	150 €	400 €
Up to 5 years	84,50 €	195 €	520 €
Up to 10 years	104 €	240 €	660 €

This fee includes:

1 location

In the case of touring exhibitions, it will be increased by +30% for each venue.

Does not include the use of the image in any media developed to publicize the exhibition.

License period: up to 1 year, up to 5 years, up to 10 years.

4.2. REPRODUCTION OF THE WORK IN EXHIBITION GRAPHICS: EXHIBITION LABELS, DIBONS, PANELS, CHRONOLOGICAL LINES,...

Applicable to:

- Reproduction of the image in exhibition graphics: exhibition labels, dibons, panels, chronological lines,...

License period	Small format: exhibition labels,...	Standard size (reproduction: at the size of the artwork)	Large format: reproductions/ large format projections
Up to 1 year	65 €	150 €	400 €
Up to 5 years	84,50 €	195 €	520 €
Up to 10 years	104 €	240 €	660 €

This fee includes:

1 location

In the case of touring exhibitions, it will be increased by +30% for each venue.

Does not include the use of the image in any media developed to disseminate the exhibition.

License period: up to 1 year, up to 5 years, up to 10 years.

4.3. USE OF THE WORK IN VIRTUAL/DIGITAL EXHIBITIONS

Applicable to:

- Use of the work in virtual exhibitions

License period	Fee
Up to 5 years	84,50 €
Up to 10 years	104 €

This fee includes:

Extra language: +30%.

Indefinite license period: rate x 2.

Does not include the use of the image in any media developed to publicize the exhibition.

Right of use of image in communication of the exhibition: +fee 400 € (all media).

License period: up to 5 years, up to 10 years.

Note:

Image download excluded.

File production costs not included.

5. MERCHANDISING PRODUCTS

5.1. RIGHTS OF USE IN MERCHANDISING PRODUCTS WITH CULTURAL USE: MUSEUMS/CULTURAL INSTITUTIONS

Applicable to:

- Merchandising products for cultural use: museums/institutions: all products for sale in the museum's own stores during the period of the exhibition, including print on demand.

Image reproduction rights + 10% royalty to be invoiced on the total amount of the sale excluding VAT.

Type of products	Fee (regardless of the run)
Stationery: postcards, christmas cards, bookmarks, notebooks,...	100 €
Calendars, stickers, magnets, posters,...	100 €
Home: cups, coasters; puzzles,...	100 €
Textile: clothing, bags, cases,...	100 €
cd/dvd packaging: cover, back cover and wrapp	100 €
Printing on demand: 10% of the revenue for each printing	100 €

This fee includes:

License period: until the end of the run.

Note:

Royalty: 10% of the sale in the museums' own stores

Royalty: 15% of sales in exhibitions within commercial circuits (other venues: rental exhibition halls)

5.2. RIGHTS OF USE IN MERCHANDISING PRODUCTS FOR PROMOTIONAL USE NOT INTENDED FOR SALE: STATIONERY

Applicable to:

- Merchandising products for corporate promotional use not intended for sale: stationery

Royalty-free image reproduction rights.

Type of product	Print run	Fee
Stationery: bookmarks, postcards, invitations, christmas, posters, calendars, calendars, posters,...		
Extra small size	1.000 copies	120 €
Small size	1.000 copies	130 €
Medium size	1.000 copies	150 €
Large size	1.000 copies	175 €

This fee includes:

License period: until the end of the run.

5.3. RIGHTS TO USE MUSEUM IMAGES IN COMMERCIAL PRODUCTS (COMMERCIAL LICENSE)

Applicable to:

- Use of Museum images in commercial products (Commercial License)

Image reproduction rights + 15% royalty to be invoiced on the total amount of the sale excluding VAT.

Type of product	Print run	Fee
Stationery: bookmarks, postcards, invitations, christmas, posters, calendars, calendars, posters...	Agreed in the Commercial License	600 €
Stickers, magnets,...	Agreed in the Commercial License	750 €
Household: mugs, coasters; puzzles	Agreed in the Commercial License	900 €
Textile: clothing, bags, cases,...	Agreed in the Commercial License	900 €
Packaging: cd/dvd: cover, back cover and wrap	Agreed in the Commercial License	1.200 €

This fee includes:

Dissemination period stated in the Commercial License.

License period: until the end of the print run expressed in the Commercial License.

Commercial product communication use: according to Commercial License.

Note:

Previously authorized uses.

6. RIGHTS OF USE FOR DECORATION (PRIVATE AND PUBLIC SPACES) AND PRODUCTS FOR ADVERTISING MEDIUM (TARPAULINS, POSTERS AND EXTERNAL COMMUNICATION MEDIUM)

6.1. RIGHTS TO USE IMAGES IN PRIVATE SPACES: PRIVATE DECORATION

Applicable to:

- Images used in the decoration of private spaces: private decoration.

Decoration in private spaces: private decoration	Fee (regardless of size)
1 image, 1 copy	200 €

This fee includes:

License period: no time limit.

6.2. RIGHTS TO USE IMAGES IN PUBLIC SPACES:

- a) Decoration in offices, restaurants, hotels, shop windows,...

Applicable to:

- Images used in the decoration of public spaces: offices, restaurants, hotels, shop windows,...

Size	Fee
Up to 1 meter	300 €
From 1 meter	450 €
Special formats	Consult fee

This fee includes:

License period: up to 5 years.

6.2. RIGHTS TO USE IMAGES IN PUBLIC SPACES:

- b) Scenographies for theatrical plays, operas and other live performances

Applicable to:

- Images used in scenography for theater plays, operas and other in-person shows

1 image, 1 copy	300 €
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This fee includes:

License period: up to 5 years.

Communication of the show in any media (social media): +20%.

6.3. RIGHTS TO USE IMAGES FOR ADVERTISING MEDIA: TARPAULINS, BILLBOARDS AND EXTERNAL COMMUNICATION MEDIA FOR CULTURAL PURPOSES

Applicable to:

- Images used for communication: tarpaulins, posters and external communication media.

Size	Fee
Up to 1 meter	600 €
From 1 meter	1.000 €
Special formats	Ask for a quotation

This fee includes:

License period: up to 5 years.

Note:

File production costs not included

Previously authorized uses

Advertising uses: consult in advance

SPECIAL REQUESTS

Higher resolution/size file production fee for research or consulting purposes (not for commercial, public or editorial purposes). 65 € per image.

The request for images of laboratory, library or infrared reflectographies requires prior authorization from the Museum.
The cost of preparing these files is 65 € per image.

PRICES FOR NEW PHOTOGRAPHS AT THE MUSEO NACIONAL DEL PRADO

A. Photographs of artwork in the room without moving the artwork:

1. Half session: 500 €.
2. Session: 1.000 €.
3. Small format: 250 € (includes the realization of 1 detail of a work of a format up to 50 cm wide)

B. Photographs of the artwork moving the artwork:

Quotation on request.

C. Photograph of artwork in warehouse, historical photography:

Quotation on request.

D. Session costs per day consult half day and full day with/without moving the artwork, maintenance costs, etc.

Note: The costs of moving the artwork by Brigade will be studied and assessed on a case-by-case basis.

ADDITIONAL HANDLING FEES

In cases where the applicant decides not to use the material sent by the Image Bank, a handling fee will be charged.
This cost will vary depending on the nature of the project and the number of images submitted.

In the case of requests for more than 20 images for academic publications and for which digital files are required at a higher quality than that of the MNP website, a handling fee of 100 € will be applied.

REQUEST FOR FULL-SIZE IMAGES OF THE WORK

The fee for preparing a full-size file of the work is 200 € per image.

IMAGE VOLUME DISCOUNT

Applicable to requests with more than 10 images: 10% discount on the total fee.

CURRENT RATES IMAGE BANK MUSEO NACIONAL DEL PRADO FOR FILMING AND ARTISTIC PROJECTS AT THE MUSEUM

The rates do not include 21% VAT. The corresponding taxes will be applied to each customer in accordance with current legislation.

INTRODUCTION

Filming and photoshoots at Museo Nacional del Prado may be carried out as long as the Museum has approved the project and the following fees have been paid:

1. Space rental rates
2. Fee for reproduction rights of the material filmed/photographed in the audiovisual/photographic project.
3. Production costs.
 - a) Security personnel costs: 50 € guard/hour (The Museum's Security Department assigns the necessary security guards according to the characteristics of each filming, and its decision is binding).
 - b) MNPD production personnel costs: €50 production person/hour. MNPD will determine the number of people depending on the scale of the filming in the Museo Nacional del Prado's galleries who will coordinate with the security team, guaranteeing compliance with the authorized terms.
4. Equipment set-up and dismantling costs.
5. Fee for reproduction rights of the material filmed in MNP in advertising and promotional media.

RATES

1. Educational and exhibition filming/non-profit organizations

	Rental rate/hour	Fee	Security and production fee	Other expenses: maintenance, etc.	Equipment set-up and dismantling costs/hour.
EDUCATIONAL PROJECTS/EXHIBITIONS	650 €/hour	1.500 €	50 €/hour/person	On request	195 €

2. Low-budget shoots, self-financed auteur projects. Shooting of short films/projects of independent production companies/documentaries for art circuit distribution/reduced

	Rental rate/hour	Fee	Security and production fee	Other expenses: maintenance, etc.	Equipment set-up and dismantling costs/hour.
SHORT FILMS/PROJECTS BY INDEPENDENT PRODUCTION COMPANIES/ DOCUMENTARIES FOR ART CIRCUIT DISTRIBUTION/REDUCED	650 €/hour	1.500 €	50 €/hour/person	On request	195 €

3. Commercial filming (documentaries with international distribution: TV, platforms and cinema/TV programs/films by independent production companies for film circuits and festivals).

	Rental rate/hour	Fee	Security and production fee	Other expenses: maintenance, etc.	Equipment set-up and dismantling costs/hour.
INTERNATIONAL DOCUMENTARIES: TV, PLATFORMS AND CINEMA/ TV PROGRAMS/ FEATURE FILMS FROM INDEPENDENT PRODUCERS FOR FILM CIRCUITS AND FESTIVALS	1.000 €/hour	3.000 €	50 €/hour/ person	On request	300 €

4. Fiction filming: series / feature films distribution all windows

	Rental rate/hour	Fee	Security and production fee	Other expenses: maintenance, etc.	Equipment set-up and dismantling costs/hour.
FICTION	1.400 €/hour 500 €/hour - outdoors	6.000 €	50 €/hour/ person	On request	420 €

DAILY RATE

Rate per day of filming in the Museum's rooms. These rates will be applied in the case of large-scale shoots that involve complex logistics and a large crew that entail an increase in security and/or production staff. All under the strict prior approval of all MNP departments; Management, Conservation, Security, Risk Prevention, etc.

- Daytime (up to a maximum of 8 hours) in Museum rooms/enabled spaces without visitors: 15,000 €.
- Night half-day (4 hours) in Museum rooms: 7,500 €
- Night shift (up to a maximum of 8 hours) in Museum rooms/enabled spaces: 15,000 €.

5. Artistic projects: Shootings and Photographic Sessions

This type of project must have prior approval from the Museum Management. Once approved, the expenses would be the following:

- a) Reduced fee: 600 €/hour for the preservation of the collection.
- b) Security expenses: 50 €/person/hour. The Museum's Security Department will assign the necessary security guards according to the characteristics of each filming, and its decision will be binding).
- c) MNPD production costs: 50 €/person/hour. MNPD will determine the number of people depending on the scale of the shoot in the Museo Nacional del Prado.

6. Filming requests as part of a framework agreement with MNP

The terms detailed therein shall apply.

Security and Production costs are maintained: 50 €/hour/person.

7. Requests for filming of MNP works deposited in another institution.

The following rate will apply:

- a) Fee for liberalization of its use with an editorial nature in the content of the production of the audiovisual project: 600 € (reduced fee).

8. Requests for filming of production of audiovisual promotional materials for cultural products whose content is directly related to MNP.

The following conditions and costs apply:

Conditions:

Filming will take place in the morning before the Museum opens to the public.

Small crew and technical equipment and no lighting support.

Signing of a release of rights document for promotional purposes only and expressly restricting the circulation of the material in other media and media.

Please note that each project requires the approval of different departments of the Museum: Management, Conservation and Security, so please contact the Image Bank at least 10 days before the estimated shooting date.

Costs:

- a) No fee applies.
- b) Hourly rental rate (reduced): 650 €/hour.
- c) Security expenses: 50 €/person/hour. The Museum's Security Department will assign the necessary security guards according to the characteristics of each filming, and its decision will be binding.
- d) MNPD production costs: 50 €/person/hour. MNPD will determine the number of people depending on the scale of the shoot in the rooms of the Museo Nacional del Prado.

In the case of an advertising set-up, the advertising rate will be applied: 12,000 €.